

International Association of Business Communicators Edmonton

Membership Report

November 1-30, 2017

Active	Renewals	New	Lapsed
514	32	13	27

Active membership decreased by 1 (-0.2%) this month.

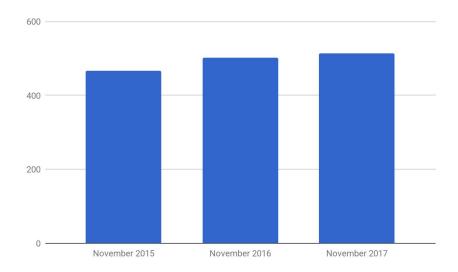
Membership by Type

Туре	Count
Professional Renew	160 <mark>(-2)</mark>
Professional New	70 <mark>(-5)</mark>
Corporate Renew	141 (-7)
Corporate New	67 (+15)
Student Renew	26 <mark>(-1)</mark>
Student New	22 <mark>(-1)</mark>
500 Club	13
Retired	1
Retired Renew	1

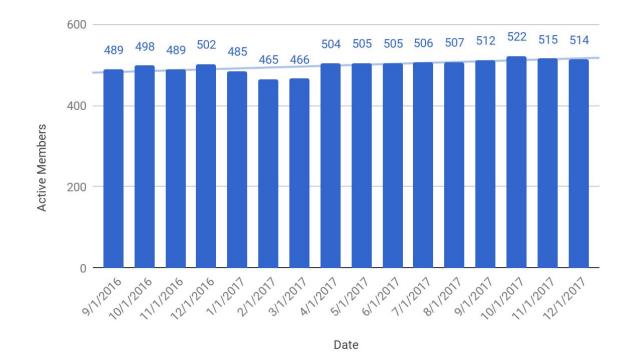
Lapsing Next Month

Туре	Count
Professional Renew	4
Professional New	4
Corporate Renew	15
Corporate New	2
Student Renew	2
Total	27

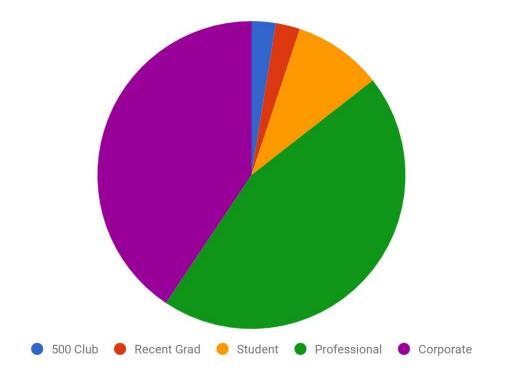
Active Membership - Year over Year Comparison



Active Members



Note: There is no data available for May 1 and June 1, 2017. Active membership for these months is an estimate based on trends.



Segment Breakdown

Insights and Notes

- City of Edmonton renewed 25 members and added 8 new members
- Two corporate memberships will lapse in December:
 - Covenant Health (6 members)
 - PCL Constructors (12 members)
- The shift of corporate renew (-7) to corporate new (+15) is largely the result of the City of Edmonton swapping new staff in to their corporate membership.